

personal brand identity profile

<input type="checkbox"/>	VALUES	Values are the emotional currency of your brand. They are the core principles of connection to your audience.
<input type="checkbox"/>	MISSION	Your written down reason for why you do what you do, who you are, and what you stand for. How you want to help the world.
<input type="checkbox"/>	VISION	Your ideal version of how you'd like to use your mission and describes what you see as possible in the world.
<input type="checkbox"/>	PASSION	What intrigues and motivates you to devote your heart, your work, and your energy to.
<input type="checkbox"/>	STRENGTHS	Your talents + knowledge and skills that you learn to support a talent = abilities that consistently produce a positive outcome.
<input type="checkbox"/>	MOTIVATED SKILLS	Strong skills you naturally possess and enjoy using.
<input type="checkbox"/>	DIFFERENTIATORS	The words you use to describe yourself. The things that make you unique and something different that you have to offer.
<input type="checkbox"/>	DEFINITION OF SUCCESS	What does success mean to you? Do material assets, achieving a certain educational level or job title define it?
<input type="checkbox"/>	LEGACY	What do you want to be known for? To whom? What do you want to leave others and the world with?
<input type="checkbox"/>	PERSONALITY ATTRIBUTES	What do people think of when they think of you? In what areas do you receive positive feedback?
<input type="checkbox"/>	GOALS	Goals take the ideas in your head and values in your heart to the stage of taking action.
<input type="checkbox"/>	UNIQUE VALUE PROPOSITION	A promise that you make to your market that your brand will fulfill. The essence of what you offer and how your brand lives.
<input type="checkbox"/>	PERSONAL BRAND STATEMENT	Expresses what you stand for and guides you in making "on brand" decisions. Keeps you energized and focused on goals.

Ready to book your visual brand identity? Visit tarynlemoine.design for more information!